## Message Text

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ACTION COME-00

INFO OCT-01 ARA-06 ISO-00 CIAE-00 EB-07 INR-07 LAB-04

NSAE-00 PA-01 SIL-01 USIA-06 PRS-01 /034 W

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R 272208Z APR 76

FM AMEMBASSY BOGOTA

TO SECSTATE WASHDC 4774

CONFIDENTIAL BOGOTA 4165

E.O. 11652: N/A TAGS: BEXP, CO

SUBJECT: COLOMBIAN POLICY ON U.S. SOLO EXHIBITION AND RELATION TO U.S. - COLOMBIAN TRADE

**REF: STATE 066431** 

- 1. SUMMARY. GOC HAS GIVEN APPROVAL FOR U.S. TO HOLD A SOLO EXHIBITION IN COLOMBIA DURING THE FIRST HALF ME 1977. WHILE THE APPROVAL IS NOT DIRECTLY CONDITIONED ON RECIPROCITY, THE GOVERNMENT NOTES THAT THE EXHIBITION WILL PERMIT THE U.S. TO PROMOTE ITS PRODUCTS IN COLOMBIA AND ASKS THAT ITS APPROVAL SERVE AS THE OCCASION TO STUDY THE POSSIBILITY OF RELAXING SOME RESTRICTIONS ON COLOMBIAN EXPORTS TO THE U.S. END SUMMARY.
- 2. THE COLOMBIAN FOREIGN TRADE INSTITUTE (INCOMEX) HAS INFORMED THE EMBASSY BY LETTER THAT THE DIRECTIVE COUNCIL FOR FOREIGN TRADE, IN A MEETING ON PARIL 29, APPROVED OUR REQUEST TO HOLD A SOLO COMMERCIAL EXHIBITION IN COLOMBIA WITH THE STIPULATION THAT THE EXHIBITION TAKE PLACE DURING THE FIRST HALF OF CY 1977. INCOMED HAS PROPOSED A MEETING SOMETIME NEXT WEEK TO DISCUSS THE DATE OF THE EXHIBITION, TYPES OF EQUIPMENT TO BE SHOWN AND OTHER DETAILS
- 3. THE GOC'S APPROVAL IS NOT DIRECTLY CONDITIONED ON RECIPROCITY FROM THE U.S., BUT IT MAY IN FACT BE THE CONFIDENTIAL

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GOC'S INTENT TO ESTABLISH A VEILED CONNECTION. THE

LETTER STATES THAT THE DIRECTIVE COUNCIL "MANIFSTED ITS CONCERN OVER CERTAIN PROBLEMS BEING EXPERIENCED BY COLOMB PN EXPORTS TO THE U.S." AND EXPRAJSES THE HOPE THAT THE GOC'S APPROVAL OF OUR REQUEST, WHICH WILL PERMIT THE U.S. TO PROMOTE ITS PRODUCTS IN COLOMBIA, WILL "SERVE AS THE OCCASION FOR FINDING SOLUTIONS TO THESE PROBLEMS." THE LETTER CONCLUDES BY SAYING THAT THE ILOBLEMS, AND THE PRODUCTS INVOLVED, WILL BE DISCUSSED AT THE SAME TIME AS INCOMEX AND EMBASSY REPRESENTATIVES MEET TO REVIEW DETAILS OF THE EXHIBITION.

4. IN A BRIEF CONVERSATION WITH THE ECON COUNSELOR, INCOMEX DIRECTOR ALBERTO GALEANO INDICATED THAT TEXTILE PRODUCT (PARTICULARLY MEN'S SUITS) WERE THE MOST PRESSING PROBLEM AND THAT ANOTHER AREA OF CONCERN WAS THE U.S. GSP LIST. GALEANO SAID THAT INCOMEX WAS WORKING UP A STUDY ON THE LATTER SUBJECT.

5. COMMENT. THE CONCEPTUAL LINKAGE BETWEEN
PERMISSION TO HOLD A SOLO EXHIBITION AND ENHANCED ACCESS
TO THE U.S. MARKET IS CONSISTENT WITH THE PROPOSALS OF
PRESIDENT LOPEZ AND FOREIGN MINISTER LIEVANO
REGARDING A GREATER DEGREE OF COMPARATIVE ADVANTAGE IN
TRADE BETWEEN LATIN AMERICA AND THE U.S., AND MAY BE
THE BEGINNING OF AN EFFORT TO TEST HOW FAR WE ARE
WILLING TO MOVE IN THIS DIRECTION. BY GRANTING
PERMISSION FOR A U.S. SOLO EXHIBITION THE GOC IS IN
EFFECT BENDING ITS OWN RULES AS REGARDS FAVORING
ONE COUNTRY OVER ANOTHER AND WILL BE WATCHING TO SEE
IF WE WILL BE WILLING TO DO SOMETHING OF THE SAME.
WHETHER IT INTENDS ANY MORE DIRECT LINK IS NOT CLEAR.

6. WE WOULD APPRECIATE GUIDANCE REGARDING HOW WE SHOULD REACT DURING THE MEETING WITH INCOMEX. VAKY

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## Message Attributes

Automatic Decaptioning: X Capture Date: 01 JAN 1994 Channel Indicators: n/a

**Current Classification: UNCLASSIFIED** 

Concepts: TRADE FAIRS Control Number: n/a Copy: SINGLE Draft Date: 27 APR 1976 Decaption Date: 01 JAN 1960 Decaption Note: Disposition Action: RELEASED Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Authority: cobumhl
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 28 MAY 2004
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976BOGOTA04165

Document Number: 1976BOGOTA04165 Document Source: CORE Document Unique ID: 00 Drafter: n/a

Enclosure: DG ALTERED Executive Order: GS Errors: N/A

Film Number: D760163-1050

From: BOGOTA

Handling Restrictions: n/a

Image Path:

Legacy Key: link1976/newtext/t19760416/aaaaanae.tel Line Count: 96

Locator: TEXT ON-LINE, ON MICROFILM Office: ACTION COME Original Classification: CONFIDENTIAL Original Handling Restrictions: n/a Original Previous Classification: n/a Original Previous Handling Restrictions: n/a

Page Count: 2

Previous Channel Indicators: n/a
Previous Classification: CONFIDENTIAL Previous Handling Restrictions: n/a Reference: 76 STATE 66431 Review Action: RELEASED, APPROVED Review Authority: coburnhl

Review Comment: n/a
Review Content Flags: Review Date: 14 JUL 2004

**Review Event:** 

Review Exemptions: n/a
Review History: RELEASED <14 JUL 2004 by MartinML>; APPROVED <26 OCT 2004 by coburnhl>

**Review Markings:** 

Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MÁY 2006

**Review Media Identifier:** Review Referrals: n/a Review Release Date: n/a Review Release Event: n/a **Review Transfer Date:** Review Withdrawn Fields: n/a

Secure: OPEN Status: NATIVE

Subject: COLOMBIAN POLICY ON U.S. SOLO EXHIBITION AND RELATION TO U.S. - COLOMBIAN TRADE TAGS: BEXP, ETRD, CO, US
To: STATE

Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006